

CONTEST
BIKINI VILLAGE RULES AND REGULATIONS (the "Rules" or "rules")
" Win a Sun Loving Trip for Two + one \$250 Bikini Village gift-card "

The "BIKINI VILLAGE" and "HAWAIIAN TROPIC" trademarks, logos, and service marks featured on websites and in stores in relation to this contest are trademarks, registered or not, of Boutique La Vie en Rose Inc. and Edgewell Personal Care Brands, LLC, respectively.

1. CONTEST DESCRIPTION AND PARTICIPATION:

- 1.1 **Start Date:** The " Win a Sun Loving Trip for Two + one \$250 Bikini Village gift card " contest (the "**Contest**") will open on Monday, February 9, 2026, at 12:00 a.m. EST.
- 1.2 **Closing Date:** The Contest will end on Sunday, February 22, 2026, at midnight. EST. The period between the Start Date and Closing Date of the Contest is hereinafter referred to as the "**Contest Period**").
- 1.3 **Sponsor:** The Contest sponsor is Boutique La Vie en Rose Inc., carrying on business as Bikini Village (the "**Sponsor**" or "**Bikini Village**"). Edgewell Personal Care Brands, LLC, the owner of the "Hawaiian Tropic" brand and related trademarks (the "**Prize Supplier**"), is a prize supplier to the Contest, is not the sponsor, and is in no way responsible for the administration of the Contest, the verification of winners, or the fulfillment of prizes. All inquiries regarding the Contest should be directed to the sponsor.
- 1.4 **Eligibility:** Participants must reside in Canada and have reached the age of majority in their province or territory of residence at the time of their Contest entry. This contest is not open to employees of Bikini Village, the prize Supplier, the Travel Agent (as defined below), or their affiliated companies, their affiliated sponsors, their advertising and promotional agencies, any person who resides with any of these individuals, or any member of the respective families of such individuals living under the same roof.
- 1.5 **How to Participate**
Bikini Village website: To enter the Contest, eligible participants must visit the contest page on the Bikini Village website: <https://www.bikinivillage.com/en/contest> (the "**Contest Website**") and complete in full, and submit, the official online entry form, during the Contest Period. To access the link to the entry form, participants can scan the QR code available in-store or click on the Bikini Village contest page. A participant's chances of winning depend on the number of eligible entries received during the Contest Period.

2. THE PRIZE

- 2.1 **Prize:** One (1) prize (the "**Prize**" or "**prize**") will be awarded during the Contest by Bikini Village, as more fully described in Rules 2.2 and 2.3 below.
- 2.2 **The Prize includes:** one (1) CAN \$7,000.00 travel voucher to be provided by the Sponsor's designated travel provider (the "**Travel Agent**") and one (1) CAN \$250.00 Bikini Village gift card.

A total value of approximately: \$7,250.00 CAN

- 2.3 **Prize terms and conditions**

- a) The travel voucher (the "**Voucher**") will be issued to the confirmed prize winner (the "**Winner**") by the Travel Provider and will be subject to all applicable terms, restrictions and conditions attaching to such a voucher, including, without limitation, those terms, restrictions and conditions described in these rules. The voucher may be applied, in a single, one-time purchase transaction, against the cost (including all applicable fees, taxes and charges) of any pre-packaged vacation (for two (2) – the winner and one (1) travel companion) offered by the Travel Provider on its website, at the time of use of the voucher, to the maximum value of CAN \$7,000.00. The voucher has no cash surrender value and will expire on the date (the "**Expiry Date**"), which is thirteen (13) months after its date of issue. After the earlier of: (i) use of the Voucher in any purchase transaction, or (ii) the Expiry Date, the voucher will be null and void, and any unused balance of the voucher will thereafter be forfeited and will not be substituted with another prize. (The winner may select, at the winner's option, to apply the voucher towards the purchase of a pre-packaged vacation the cost (including all applicable fees, taxes and charges) of which exceeds the maximum CAN \$7,000.00 value of the voucher and to pay to the Travel Agent, in any manner acceptable to the Travel Agent, any shortfall between the value of the voucher and the cost of such a pre-packaged vacation, but in no event will the sponsor be required to pay, or to compensate the winner for, any such shortfall). All travel must be booked and fully paid for (including all return travel) using the voucher on or before the Expiry Date. On the travel date(s), the winner and the travelling companion, if any, of the Winner must have the legal right to leave and/or enter Canada and their destination. The winner (and the winner's travelling companion, as applicable) is fully responsible for obtaining, at their own expense, all documentation necessary for all travel as required by the relevant authorities concerned, including, without limitation and if and as applicable, visas, passports and vaccination certificates, all of which must be obtained before departure. The winner's travel companion must be of the age of majority in his/her/their province or territory at the time of the prize award or if a minor must have the express written permission of the parent or legal guardian of such a minor to accompany the winner. The winner must comply with these contest rules and the confirmed travel dates (and restrictions) and accept the alternatives proposed by Bikini Village (or the Travel Agent, as applicable), if this proves necessary. No extension of or changes to confirmed travel arrangements or times will be permitted, without the express prior written consent of Bikini Village. Bikini Village reserves the right to award a substitute prize (including, but at the sole and absolute discretion of Bikini Village, a cash award) it considers to be of comparable approximate value if the prize is no longer available for any reason whatsoever.
- b) The Prize offered must be accepted as awarded and is not exchangeable, transferable, refundable, or convertible into cash. If the Prize is not accepted in accordance with its applicable conditions, the prize will be deemed to be forfeited. All reservations and travel arrangements made using the Voucher must be made by the Winner, through the Travel Agent, subject to the restrictions and conditions set forth in these Rules and/or attaching to the Voucher.
- c) Bikini Village, the Prize Supplier, the Travel Agent and all of their respective partners, shareholders, directors, officers, owners, associates, employees, members, sponsors, agents, representatives, successors and assignees (the "**Released Parties**") shall assume no liability of any nature whatsoever for any postponement, delay or cancellation of any travel arrangements or any other component of the Prize (including without limitation any transportation included in the Prize) for any reason whatsoever, including, without limitation, weather conditions, equipment breakdown or failure. In this regard, the Winner and the travel companion of the Winner, as applicable, hereby waive all claims, whether past, present, future or contingent,

against the Released Parties or any of them and agree to sign releases to such effect in a form satisfactory to the Sponsor and the Travel Agent.

- d) Any expense not expressly mentioned above as being included in the Prize shall be borne exclusively by the Winner and/or the Winner's applicable travel companion, if any.
- e) The CAN \$250.00 Bikini Village gift card included in the prize is subject to all terms and conditions attached thereto.
- f) Winner agrees to be contacted by Bikini Village and the Travel Agent and their respective employees, agents, representatives and contractors as necessary for the proper conduct and administration of the contest and the awarding and use of the Prize.

2.4 **Draw:** The Prize will be awarded via a random draw amongst all eligible contest entries received during the Contest Period. The draw will take place on Tuesday, February 24, 2026, at approximately 9:00 a.m. EST. The draw will take place in Montreal, Quebec. The odds of winning depend on the total number of eligible entries received during the Contest Period.

2.5 **Announcement of the Winner:** The name, city and province of residence of the winner may be communicated on the Bikini Village Instagram pages and Facebook pages, as well as on other platforms such as newsletters, at the discretion of the Sponsor and will be made available, upon request, to members of the public who request the information, according to this paragraph. To do so, please send your request by email at mybikinistory@bikinivillage.com, or by mail at the Bikini Village Headquarters at 3055 Rue Viau, Montréal, QC H1V 3J5, with the subject line "Win a Sun Loving Trip for Two + one \$250 Bikini Village gift-card" Contest. Such requests must be received by email by Bikini Village between February 9 to February 22, 2026, inclusively.

3. GENERAL RULES

3.1.1 Verification of potential winners before being declared a confirmed prize winner:

Before being confirmed as the winner, the selected entrant must correctly answer a mathematical skill-testing question (which may, at the sole and absolute discretion of the sponsor, be administered online, by e-mail or by any other electronic means). The Sponsor also reserves the right to require proof of identity or other validation of the selected entrant's eligibility to enter the Contest and be awarded the Prize.

3.2 **Contacting the Winner:** The Potential Winner whose entry has been randomly selected during the draw will be contacted via email or phone, at the discretion of Bikini Village. Upon establishing contact with the potential Winner and taking care of the required formalities (including administering the skill-testing question and, in the Sponsor's sole and absolute discretion, verifying the potential Winner's eligibility under and compliance with these Rules), the Sponsor shall award the Prize to the confirmed Winner. If Bikini Village is unable, within a deadline of five (5) business days following the draw, to reach the Contest participant whose entry was randomly selected, such participant will be subject to disqualification at the sole and absolute discretion of the Sponsor and, in such event: (a) the Sponsor reserves the right to select at random another potential Winner from among the remaining eligible entries received during the Contest Period, in which event, the Sponsor will similarly attempt to contact such alternative entrant and the process of

administering the skill-testing question and requiring timely delivery of the required signed release forms will be followed in accordance with these Rules, and the newly selected potential Winner will be required to fully comply with the requirements of these Rules, and will be subject to disqualification for failure to do; and (b) the disqualified potential Winner shall have no recourse of any kind against Bikini Village. The decision as to whether to select an alternative potential winner, and, if so, how many times such a process will be repeated, is at the sole and absolute discretion of the sponsor.

- 3.3 **Substitute Prizes:** Should Bikini Village be unable to award the Prize (or any part of it) for reasons beyond its control, Bikini Village reserves the right (but has no obligation) to award a substitute prize, or prize component, of the same kind and of equal or greater approximate value or, at its entire discretion, to substitute for the Prizes (or a part of this Prize) an equivalent monetary amount. The prize must be accepted by the winner as is. For greater certainty, however, Bikini Village will not be required to accept or make any substitution or modification, nor will it be required to permit any transfer, or provide any cash alternatives, to or of the Prize. Documents issued in the Winner's name are neither transferable nor modifiable. If the Winner declines, or is unable, to accept the prize for any reason whatsoever, they will not receive a replacement prize nor any form or kind of compensation.
- 3.4 **Winner's Release and Use of Name, Image, etc.:** As a condition of being confirmed as the Winner and receiving the Prize, the potential Winner drawn at random for the prize will be required to correctly answer the required skill-testing question and to sign a release and waiver form confirming that: (i) they comply with these Rules and meet the eligibility requirements, (ii) they accept the Prize was awarded, and that they release and hold harmless the Released Parties with respect to any injury, accident, loss or death related to any aspect of the Prize or this Contest; and (iii) they consent to the use by the Sponsor and Prize Supplier of their names, photographs, images, voices, statements regarding the Prizes, and place of residence (city and province) without any kind of compensation, and without any limit on the period of use, in all media and on a global level, for advertising or any other purpose and at Bikini Village's and Prize Supplier's discretion. The contest Winner will have five (5) business days after receiving the release forms to return the duly executed release forms to Bikini Village by mail at: Bikini Village, 3055 Rue Viau, Montréal, QC H1V 3J5 or by email at mybikinistory@bikinivillage.com. Failing to return the duly signed release forms to Bikini Village within the specified time period will result in the disqualification of such selected Winner and, in such event: (a) the Sponsor reserves the right to select by random draw another potential Winner from among the remaining eligible entries received during the Contest Period, in which event: (a) the process of contacting such alternative selected entrant, and administering the skill-testing question and requiring timely delivery of the required signed release forms will be repeated in accordance with these Rules, and the newly-selected potential Winner will be similarly required to comply with the requirements of these Rules, and will similarly be subject to disqualification to failure to do; and (b) the disqualified potential Winner shall have no recourse of any kind against Bikini Village. The decision as to whether to select an alternative potential Winner, and, if so, how many times such process will be repeated, is at the sole and absolute discretion of the Sponsor.
- 3.5 **Exclusion of Liability:** By entering this Contest, all entrants agree that the Released Parties cannot be held responsible for any material or physical damage that can be linked in any way to the Prize awarded as part of the Contest. Neither Bikini

Village nor the Prize Supplier assumes any responsibility in a case of any kind where their inability to act would result in an act or a situation that is beyond their control or in case of a strike, lockout or any other labour dispute in the establishments, organizations or companies whose services are used in holding the contest. Without limiting the generality of the foregoing.

- 3.6 **False Identity:** Contest entries made using an assumed name, alias or false identity will be deemed null and void and, as such, may be disregarded by Bikini Village. Incomplete entries and entries made with multiple addresses, under multiple identities, or using any device or artifice to participate multiple times will be automatically void.
- 3.7 **Errors:** The Released Parties will not be held responsible for any errors, incorrect or inaccurate transcription, transmission or loss of a participant's information, nor for any failure of the Contest website during the Contest Period or any other technical difficulties of any kind, including without limitation due to a server, network, hardware or software failure. The Sponsor reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend this Contest (or to amend these rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error(s), problem(s), tampering, unauthorized intervention, fraud or failure(s) of any kind whatsoever. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by the Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Contest, or to amend these Rules (including adjusting any timeframes), in any way without prior notice or obligation, in the event of any error(s), problem(s), tampering, unauthorized intervention, fraud or failure(s) of any kind whatsoever, or for any other reason whatsoever. Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.
- 3.8 **Personal Information:** Personal information provided by participants in connection with this Contest can only be used for the sole purpose of contest administration (including prize awards and fulfillment) and will not be used by the Sponsor, except as expressly contemplated in these Rules or as may otherwise be required by law, for any other reason without prior consent. By providing their information to enter this contest or to receive and use the Prize, as applicable, participants consent to Bikini Village collecting and using their personal information for the administration of this Contest and the awarding and fulfillment of the Prize, as applicable, including without limitation but for greater certainty, sharing such information with the Prize Supplier, the Travel Agent and the Sponsor's, Travel Agent's and Prize Supplier's relevant employees, agents and representatives for such purposes. This paragraph does not limit any other consent(s) that an individual may provide the Sponsor, the Travel Agent, the Prize Supplier or others in relation to the collection, use and/or disclosure of that individual's personal information.

- 3.9 **Contest Advertisement:** The Contest will be advertised on the Bikini Village website, Instagram page (@bikinivillage) on the Bikini Village Facebook page (www.facebook.com/bikinivillage) and/or on other Bikini Village platforms and stores from February 9 to February 22, 2026, and may be advertised via other means as well.
- 3.10 **Contest Rules:** Contest rules are available in full on the contest website, and a full copy of these rules can be requested with a written letter addressed to "Win a Sun Loving Trip for Two + one \$250 Bikini Village gift card" at the following address: Bikini Village, 3055 Rue Viau, Montréal, QC H1V 3J5.

In this document, the terms used to designate people are taken in the generic sense: both feminine and masculine.