

CONTEST
BIKINI VILLAGE RULES AND REGULATIONS
" Win a \$500 Shopping Spree "

The "BIKINI VILLAGE" trademarks, logos, and service marks featured on websites and in stores in relation to this contest are trademarks, registered or not, of Boutique La Vie en Rose Inc.

1. CONTEST DESCRIPTION AND PARTICIPATION:

- 1.1 **Start Date:** The "\$500 shopping spree" contest will open on Monday, October 26, 2026, at 12:00 a.m. EST.
- 1.2 **Closing Date:** The Contest will end on Sunday, November 15, 2026, at midnight. EST.
- 1.3 **Sponsor:** The Contest sponsor is Boutique La Vie en Rose Inc., carrying on business as Bikini Village (the "**Sponsor**" or "**Bikini Village**"). Any questions regarding the Contest must be directed to the Sponsor. All inquiries regarding the Contest should be directed to the sponsor.
- 1.4 **Eligibility:** Participants must reside in Canada and have reached the age of majority in their province or territory of residence at the time of their Contest entry. This Contest is not open to employees of Bikini Village, its affiliated companies, affiliated sponsors, advertising and promotional agencies, or to any person who resides with such individuals, nor to any member of their respective families living under the same roof.
- 1.5 **How to Participate**
- 2 **Bikini Village website:** To enter the Contest, eligible participants must visit the contest page on the Bikini Village website: *bikinivillage.com/contest* (the "**Contest Website**") and complete in full, and submit, the official online entry form, during the Contest Period. To access the link to the entry form, participants can scan the QR code available in-store or click on the Bikini Village contest page. A participant's chances of winning depend on the number of eligible entries received during the Contest Period. Selected participant will have to answer a mathematical skill question.

2. THE PRIZES

- 2.1 **Prize:** One (1) prize (the "**Prize**" or "**prize**") will be awarded during the Contest by Bikini Village.
- 2.2 **The Prize includes:** One (1) Bikini Village gift card, provided by Bikini Village.
- 2.3 **Prize terms and conditions:** The Prize offered must be accepted as awarded and is not exchangeable, transferable, or convertible into cash. In the event that the prizes are not accepted in accordance with its attached conditions, the prizes will be deemed to be forfeited.

A total value of: \$500

- 2.4 **Draw:** The Prize will be awarded via a random draw amongst all eligible contest entries received during the Contest period. The draw will take place on Thursday, November 19, 2026, at approximately 2:00 p.m. EST. The draw will take place in Montreal, Quebec. The odds of winning will vary based on the total number of eligible entries received during the Contest period.

- 2.5 **Announcement of the Winner:** The name, city and province of residence of the winner may be communicated on the Bikini Village Instagram page and/or Facebook page, as well as on other platforms such as newsletters, at the discretion of the Bikini Village and will be made available, upon request, to members of the public who request the information, according to this paragraph. To do so, please send your request by email at mybikinistory@bikinivillage.com, or by mail at the Bikini Village Headquarters at 3055 Rue Viau, Montréal, QC H1V 3J5, with the subject line "Bikini Village \$500 shopping spree." Contest. Such requests must be received by email by Bikini Village between October 26 to November 15, 2026, inclusively.

3. GENERAL RULES

- 3.1.1 **Verification of potential winners before being declared a confirmed prize winner:** Before being confirmed as the winner, the selected entrant must correctly answer a mathematical skill-testing question (which may, at the sole and absolute discretion of Bikini Village, be administered online, by e-mail or by any other electronic means). Bikini Village also reserves the right to require proof of identity or other validation of the selected entrant's eligibility to enter the Contest and be awarded the Prize.
- 3.2 **Contacting the Winner:** The Potential Winner whose entry has been randomly selected during the draw will be contacted via email or phone, at the discretion of Bikini Village. Upon establishing contact with the potential Winner and taking care of the required formalities (including administering the skill-testing question and, in the Sponsor's sole and absolute discretion, verifying the potential Winner's eligibility under and compliance with these Rules), Bikini Village shall award the Prize to the confirmed Winner. If Bikini Village is unable, within a deadline of five (5) business days following the draw, to reach the Contest participant whose entry was randomly selected, such participant will be subject to disqualification at the sole and absolute discretion of the Sponsor and, in such event: (a) the Sponsor "Bikini Village" reserves the right to select at random another potential Winner from among the remaining eligible entries received during the Contest Period, in which event, the Sponsor will similarly attempt to contact such alternative entrant and the process of administering the skill-testing question and requiring timely delivery of the required signed release forms will be followed in accordance with these Rules, and the newly selected potential Winner will be required to fully comply with the requirements of these Rules, and will be subject to disqualification for failure to do; and (b) the disqualified potential Winner shall have no recourse of any kind against Bikini Village. The decision as to whether to select an alternative potential winner, and, if so, how many times such a process will be repeated, is at the sole and absolute discretion of Bikini Village.
- 3.3 **Alternative Prize:** Should Bikini Village be unable to award the Prize (or any part of it) for reasons beyond its control, Bikini Village reserves the right (but has no obligation) to award a substitute prize, or prize component, of the same kind and of equal or greater approximate value or, at its entire discretion, to substitute for the Prizes (or a part of this Prize) an equivalent monetary amount. The prize must be accepted by the winner as is. For greater certainty, however, Bikini Village will not be required to accept or make any substitution or modification, nor will it be required to permit any transfer, or provide any cash alternatives, to or of the Prize. Documents issued in the Winner's name are neither transferable nor modifiable. If

the Winner declines, or is unable, to accept the prize for any reason whatsoever, they will not receive a replacement prize nor any form or kind of compensation.

- 3.4 **Release:** As a condition to receiving the Prize, the Winner drawn at random for the prize will be required to sign a release and waiver form confirming that the winner complies with these Rules and Regulations and meets the eligibility requirements, accepts the Prize, and releases and holds harmless the Contest sponsor, its employees and those of its affiliated companies, its administrators and managers as well as its officers with respect to any injury, accident, loss or death related to any aspect of the Prize or this Contest. The Contest Winner will have five (5) business days after receiving the release form to return the duly executed release form to Bikini Village by mail at: Bikini Village, 3055 Rue Viau, Montréal, QC H1V 3J5, or by email at mybikinistory@bikinivillage.com. Failing to return the duly signed release form to Bikini Village within the specified period will result in another participant being drawn at random and the original Winner shall have no recourse against Bikini Village.
- 3.5 **Exclusion of Liability:** Bikini Village cannot be held responsible for any material or physical damage that can be linked in any way to the Prize awarded as part of the Contest. Bikini Village does not assume any responsibility in a case of any kind where their inability to act would result in an act or a situation that is beyond their control or in case of a strike, lockout or any other labour dispute in the establishments, organizations, or companies whose services are used in holding the Contest.
- 3.6 **Use of Name, Image, etc.:** Through their Contest entry, each participant automatically agrees to be bound by these Rules and Regulations and consents, if selected as the winner of one (1) of the prizes, to the disclosure of their personal information. Each participant and the Winner authorize Bikini Village and its partners to use, if necessary, their name, photographs, images, statements regarding the Prize, place of residence (city and province), or voice, without any compensation, without any limit on the period of use, in all media and worldwide, for advertising or any other purpose, at the discretion of Bikini Village and its partners. If requested by Bikini Village and its partners, the Winner may be required to sign a waiver and consent form confirming permission to disclose their identity.
- 3.7 **False Identity:** Contest entries made using an assumed name, alias or false identity will be deemed null and void and, as such, may be disregarded by Bikini Village. Incomplete entries and entries made with multiple addresses, under multiple identities, or using any device or artifice to participate multiple times will be automatically void.
- 3.8 **Errors:** Bikini Village will not be held responsible for any errors, incorrect or inaccurate transcription, transmission or loss of a participant's information, nor for technical difficulties due to a server, network, hardware or software failure. If a participant is randomly selected during one of the draws due to a system error, malfunction or defect, the Prize may be re-attributed to another participant.
- 3.9 **Personal Information:** Personal information acquired during this Contest can only be used for the sole and unique purpose of the Contest administration and will not be used for any other reason without prior consent. By providing their information, participants allow Bikini Village to use their personal information for the purpose, as stated above.

- 3.10 **Contest Advertisement:** The Contest will be advertised on the Bikini Village website, Instagram page (@bikinivillage), on the Bikini Village Facebook page (www.facebook.com/bikinivillage) and/or on other Bikini Village platforms and stores from October 26 to November 15, 2026, and may be advertised via other means as well.
- 3.11 **Contest Rules:** Contest rules are available in full on the contest website, and a full copy of these rules can be requested with a written letter addressed to "Bikini Village \$500 shopping spree" at the following address: Bikini Village, 3055 Rue Viau, Montréal, QC H1V 3J5.

In this document, the terms used to designate people are taken in the generic sense: both feminine and masculine.