

**CONTEST**  
**BIKINI VILLAGE RULES AND REGULATIONS**  
**" Win your surf adventure for Two + a \$500 Bikini Village gift-card "**

The "BIKINI VILLAGE" and "RIP CURL" trademarks, logos, and service marks featured on websites and in stores in relation to this contest are trademarks, registered or not, of Boutique La Vie en Rose Inc. and Rip Curl Inc., respectively.

**1. CONTEST DESCRIPTION AND PARTICIPATION:**

- 1.1 **Start Date:** The " Win your surf adventure for Two + a \$500 Bikini Village gift-card " contest (the "**Contest**") will open on Monday, June 15, 2026, at 12:00 a.m. EST.
- 1.2 **Closing Date:** The Contest will end on Sunday, July 5, 2026, at midnight. EST. The period between the Start Date and Closing Date of the Contest is hereinafter referred to as the "**Contest Period**").
- 1.3 **Sponsor:** The Contest sponsor is Boutique La Vie en Rose Inc., carrying on business as Bikini Village (the "**Sponsor**" or "**Bikini Village**"). Rip Curl is a prize supplier to the Contest. Boutique La Vie en Rose Inc., doing business as Bikini Village, is responsible for the administration of the Contest and the verification of winner. Rip Curl is responsible for awarding the "Win your surf adventure for 2 in Tofino" portion of the prize, and Bikini Village is responsible for awarding the gift card. Any questions regarding the Contest must be directed to the Sponsor. All inquiries regarding the Contest should be directed to the sponsor.
- 1.4 **Eligibility:** Participants must reside in Canada and have reached the age of majority in their province or territory of residence at the time of their Contest entry. This contest is not open to employees of Bikini Village, the prize Supplier, or their affiliated companies, their affiliated sponsors, their advertising and promotional agencies, any person who resides with any of these individuals, or any member of the respective families of such individuals living under the same roof.
- 1.5 **How to Participate**  
**Bikini Village website:** To enter the Contest, eligible participants must visit the contest page on the Bikini Village website: <https://www.bikinivillage.com/en/contest> (the "**Contest Website**") and complete in full, and submit, the official online entry form, during the Contest Period. To access the link to the entry form, participants can scan the QR code available in-store or click on the Bikini Village contest page. A participant's chances of winning depend on the number of eligible entries received during the Contest Period.

**2. THE PRIZE**

- 2.1 **Prize:** One (1) prize (the "**Prize**" or "**prize**") will be awarded during the Contest by Bikini Village and Rip Curl.
- 2.2 **The Prize includes:** One (1) four (4)-night surf adventure in Tofino, including one (1) surf lesson for two (2) people, provided by Rip Curl, as well as one (1) Bikini Village gift card, provided by Bikini Village.
- Round-trip flights for two (2) people from any major Canadian city to Vancouver, British Columbia.
  - Transportation to Tofino is included (Ferry and rental car provided).
  - Valid for travel up to July 31, 2027. Subject to availability.

- A four (4)-night stay in a hotel in Tofino (a double occupancy room selected by Rip Curl)
- One (1) Bikini Village gift card valued at \$500 CAD
- One (1) surf lesson for two (2) people, including wetsuit and surfboard rentals

Travel arrangements and transportation costs to and from the airport are the responsibility of the winner.

**A total value of approximately: \$4,000 CAN**

### 2.3 Prize terms and conditions

- a) The choice of the travel or airline company is at the sole discretion of Rip Curl.
- b) The reservations are subject to the availability of the air carrier at the time of the reservation. The terms and conditions of the air carrier are applicable. Taxes, airport fees, customs duties, entry fees, tourist cards, surcharges, insurance charges, vaccination expenses, personal travel insurance, and travel documentation are not included in the Prize and are solely the responsibility of the Winner. Personal expenses incurred for the trip, either before, during or after it, are also the responsibility of the Winner.
- c) On the travel date, the Winner must have the legal rights to leave and/or enter Canada and their destination. The Winner is fully responsible for obtaining, at their own expense, all documentation necessary for the trip as required by the authorities concerned, including, without limitation, visas, passports and vaccination certificates, all of which must be obtained before departure. The Winner must comply with the Contest validity dates and accept the alternatives proposed by Rip Curl if this proves necessary. No extension of or changes to the trip will be permitted. Rip Curl reserves the right to offer a prize they consider to be of comparable value if the Prize is no longer available for any reason.
- d) The Prize offered must be accepted as awarded and is not exchangeable, transferable, or convertible into cash. In the event that the prizes are not accepted in accordance with its attached conditions, the prizes will be deemed to be forfeited.
- e) Bikini Village and all of its respective partners, shareholders, directors, officers, owners, associates, employees, members, sponsors, agents, representatives, successors and assignees shall assume no liability of any nature whatsoever for any postponement, delay or cancellation of the flight or any other component of the Grand Prize or any other transportation included in the Grand Prize for any reason whatsoever, including, without limitation, weather conditions, equipment breakdown or failure. In this regard, the Prize Winner hereby waive all claims, whether past, present, future or contingent, against Bikini Village and all of its respective partners, shareholders, directors, officers, owners, associates, employees, members, sponsors, agents, representatives, successors and assignees.
- f) Any expense not expressly stated above as being included in the Prize shall be the sole responsibility of the Winner and/or their travel companion, where applicable.
- g) The \$500 CAD Bikini Village gift card included in the Prize is subject to all applicable terms and conditions.
- h) The Winner agrees to be contacted by Bikini Village and Rip Curl, as well as by their respective employees, agents, representatives, and contractors, as required, for the proper conduct and administration of the Contest and for the awarding and use of the Prize.

2.4 **Draw:** The Prize will be awarded via a random draw amongst all eligible contest entries received during the Contest Period. The draw will take place on Thursday, July 9, 2026, at approximately 9:00 a.m. EST. The draw will take place in Montreal, Quebec. The odds of winning depend on the total number of eligible entries received during the Contest Period.

2.5 **Announcement of the Winner:** The name, city and province of residence of the winner may be communicated on the Bikini Village and Rip Curl Instagram pages and Facebook pages, as well as on other platforms such as newsletters, at the discretion of the Bikini Village and Rip Curl and will be made available, upon request, to members of the public who request the information, according to this paragraph. To do so, please send your request by email at [mybikinistory@bikinivillage.com](mailto:mybikinistory@bikinivillage.com), or by mail at the Bikini Village Headquarters at 3055 Rue Viau, Montréal, QC H1V 3J5, with the subject line "Win your surf adventure for Two + a \$500 Bikini Village gift-card" Contest. Such requests must be received by email by Bikini Village between June 15 to July 5, 2026, inclusively.

### 3. GENERAL RULES

#### 3.1.1 **Verification of potential winners before being declared a confirmed prize winner:**

Before being confirmed as the winner, the selected entrant must correctly answer a mathematical skill-testing question (which may, at the sole and absolute discretion of Bikini Village and Rip Curl, be administered online, by e-mail or by any other electronic means). Bikini Village and Rip Curl also reserves the right to require proof of identity or other validation of the selected entrant's eligibility to enter the Contest and be awarded the Prize.

3.2 **Contacting the Winner:** The Potential Winner whose entry has been randomly selected during the draw will be contacted via email or phone, at the discretion of Bikini Village. Upon establishing contact with the potential Winner and taking care of the required formalities (including administering the skill-testing question and, in the Sponsor's sole and absolute discretion, verifying the potential Winner's eligibility under and compliance with these Rules), Bikini Village and Rip Curl shall award the Prize to the confirmed Winner. If Bikini Village is unable, within a deadline of five (5) business days following the draw, to reach the Contest participant whose entry was randomly selected, such participant will be subject to disqualification at the sole and absolute discretion of the Sponsor and, in such event: (a) the Sponsor "Bikini Village and Rip Curl" reserves the right to select at random another potential Winner from among the remaining eligible entries received during the Contest Period, in which event, the Sponsor will similarly attempt to contact such alternative entrant and the process of administering the skill-testing question and requiring timely delivery of the required signed release forms will be followed in accordance with these Rules, and the newly selected potential Winner will be required to fully comply with the requirements of these Rules, and will be subject to disqualification for failure to do; and (b) the disqualified potential Winner shall have no recourse of any kind against Bikini Village. The decision as to whether to select an alternative potential winner, and, if so, how many times such a process will be repeated, is at the sole and absolute discretion of Bikini Village and Rip Curl.

- 3.3 **Substitute Prizes:** Should Bikini Village and Rip Curl be unable to award the Prize (or any part of it) for reasons beyond its control, Bikini Village and Rip Curl reserves the right (but has no obligation) to award a substitute prize, or prize component, of the same kind and of equal or greater approximate value or, at its entire discretion, to substitute for the Prizes (or a part of this Prize) an equivalent monetary amount. The prize must be accepted by the winner as is. For greater certainty, however, Bikini Village will not be required to accept or make any substitution or modification, nor will it be required to permit any transfer, or provide any cash alternatives, to or of the Prize. Documents issued in the Winner's name are neither transferable nor modifiable. If the Winner declines, or is unable, to accept the prize for any reason whatsoever, they will not receive a replacement prize nor any form or kind of compensation.
- 3.4 **Winner's Release and Use of Name, Image, etc:** As a condition of being confirmed as the Winner and receiving the Prize, the potential Winner drawn at random for the prize will be required to correctly answer the required skill-testing question and to sign a release and waiver form confirming that: (i) they comply with these Rules and meet the eligibility requirements, (ii) they accept the Prize was awarded, and that they release and hold harmless the Released Parties with respect to any injury, accident, loss or death related to any aspect of the Prize or this Contest; and (iii) they consent to the use by Bikini village and Rip Curl of their photographs, images, voices, statements regarding the Prizes, and place of residence (city and province) without any kind of compensation, and without any limit on the period of use, in all media and on a global level, for advertising or any other purpose and at Bikini Village's and Rip Curl's discretion. The contest Winner will have five (5) business days after receiving the release forms to return the duly executed release forms to Bikini Village by mail at: Bikini Village, 3055 Rue Viau, Montréal, QC H1V 3J5 or by email at [mybikinistory@bikinivillage.com](mailto:mybikinistory@bikinivillage.com). Failing to return the duly signed release forms to Bikini Village within the specified time period will result in the disqualification of such selected Winner and, in such event: (a) the Sponsor reserves the right to select by random draw another potential Winner from among the remaining eligible entries received during the Contest Period, in which event: (a) the process of contacting such alternative selected entrant, and administering the skill-testing question and requiring timely delivery of the required signed release forms will be repeated in accordance with these Rules, and the newly-selected potential Winner will be similarly required to comply with the requirements of these Rules, and will similarly be subject to disqualification to failure to do; and (b) the disqualified potential Winner shall have no recourse of any kind against Bikini Village. The decision as to whether to select an alternative potential Winner, and, if so, how many times such process will be repeated, is at the sole and absolute discretion of Bikini Village and Rip Curl.
- 3.5 **Exclusion of Liability:** By entering this Contest, all entrants agree that the Released Parties cannot be held responsible for any material or physical damage that can be linked in any way to the Prize awarded as part of the Contest. Neither Bikini Village or Rip Curl assumes any responsibility in a case of any kind where their inability to act would result in an act or a situation that is beyond their control or in case of a strike, lockout or any other labour dispute in the establishments, organizations or companies whose services are used in holding the contest. Without limiting the generality of the foregoing.

- 3.6 **False Identity:** Contest entries made using an assumed name, alias or false identity will be deemed null and void and, as such, may be disregarded by Bikini Village and Rip Curl. Incomplete entries and entries made with multiple addresses, under multiple identities, or using any device or artifice to participate multiple times will be automatically void.
- 3.7 **Errors:** The Released Parties will not be held responsible for any errors, incorrect or inaccurate transcription, transmission or loss of a participant's information, nor for any failure of the Contest website during the Contest Period or any other technical difficulties of any kind, including without limitation due to a server, network, hardware or software failure. Bikini Village and Rip Curl reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend this Contest (or to amend these rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error(s), problem(s), tampering, unauthorized intervention, fraud or failure(s) of any kind whatsoever. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by Bikini Village and Rip Curl in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, Bikini Village and Rip Curl reserves the right to seek remedies and damages to the fullest extent permitted by law. Bikini Village and Rip Curl reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Contest, or to amend these Rules (including adjusting any timeframes), in any way without prior notice or obligation, in the event of any error(s), problem(s), tampering, unauthorized intervention, fraud or failure(s) of any kind whatsoever, or for any other reason whatsoever. Without limiting the generality of the foregoing, Bikini Village and Rip Curl reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.
- 3.8 **Personal Information:** Personal information acquired during this Contest can only be used for the sole and unique purpose of the Contest administration and will not be used for any other reason without prior consent. By providing their information, participants allow Bikini Village and Rip Curl to use their personal information for the purpose as stated above.
- 3.9 **Contest Advertisement:** The Contest will be advertised on the Bikini Village website, Instagram page (@bikinivillage) on the Bikini Village Facebook page ([www.facebook.com/bikinivillage](http://www.facebook.com/bikinivillage)) and/or on other Bikini Village platforms and stores from June 15 to July 5, 2026, and may be advertised via other means as well.
- 3.10 **Contest Rules:** Contest rules are available in full on the contest website, and a full copy of these rules can be requested with a written letter addressed to "Win your surf adventure for Two + a \$500 Bikini Village gift-card" at the following address: Bikini Village, 3055 Rue Viau, Montréal, QC H1V 3J5.

*In this document, the terms used to designate people are taken in the generic sense: both feminine and masculine.*